

# CATALYST

Edition: January - December 2023

Volume: 5

A Student's Magazine

# 2023

**Xavier Institute  
Of  
Development Action and Studies  
(XIDAS)**

(XIDAS) is a Business School in Jabalpur, India; inaugurated on 3 December 1995 is a registered Society run by the M.P. Jesuit Society, founded by Fr. Michael Van Den Bogaert SJ.

## From the Director's Desk



### **I Greetings!**

It gives me immense pleasure to put forward the student's magazine, The Catalyst.

An excellent catalyst that speeds up the rate of advancement and nutrition in a field by bridging ideas, inventiveness, and commitment to excellence in both the technical and human domains gives students additional opportunities for interaction and communication while also supporting their overall development.

Even as students, one should constantly be open to learning new things. This magazine gives them a platform to share their talents. Learning is an ongoing process. The foundation of any societal development is the exchange of ideas and technologies through communication. "It takes courage to be different," as the saying goes.

The diversity of ideas, viewpoints, and life experiences is celebrated in this publication. It offers an insight into the lively minds of the learners, each of whom has a distinct story to tell. Your contributions add an extensive mix of creative talent to Catalyst.

I appreciate the enthusiasm and creativity that the students have displayed for this magazine, edition: January- December 2023.

*"A positive attitude causes a chain reaction of positive thoughts, events and outcomes. It is a catalyst and it sparks extraordinary results". Wade Boggs*

***Congratulation and God Bless!***

***Dr. Fr. Oscar Tirkey, SJ***  
***Director, XIDAS***

## Message



*Dear Students and Readers,*

*It is with immense pride and excitement that I congratulate you on the launch of Catalyst, our cherished students' magazine. Within these pages lies a treasure trove of creativity, talent, and the power of words, all brought to life by you—the extraordinary students of our institution.*

*Catalyst is more than a magazine; it is a platform where your voices, thoughts, and stories take centre stage. It is a testament to your imagination, intellect, and remarkable ability to convey emotions through the written word. Each contribution, regardless of its form, carries the potential to enlighten, entertain, and inspire fellow students and readers alike.*

*I want to commend each and every one of you for your courage and dedication. It takes great courage to put your thoughts and artistic expressions out into the world. But rest assured, through your words, you have the power to captivate minds, evoke emotions, and create a lasting impact.*

*This magazine is a celebration of diversity—diversity of thoughts, perspectives, and experiences. It is a glimpse into the vibrant minds of students, each with their unique narrative to share. Whether you prefer penning insightful articles, weaving introspective poems, crafting captivating stories, or engaging readers through thought-provoking essays, your contributions make Catalyst a rich mosaic of creative brilliance.*

*To the readers, I urge you to embrace the stories and ideas presented within these pages. Let your mind wander, empathize with different viewpoints, and appreciate the raw talent displayed by your peers. The beauty of Catalyst lies in its ability to foster connections, initiate conversations, and broaden our understanding of the world.*

*I would also like to express my heartfelt gratitude to the dedicated editorial team who have poured their heart and soul into curating this tapestry of creativity. Their tireless efforts have ensured that Catalyst remains a platform that embodies the essence of our student body and showcases the incredible talent we possess.*

*I invite you all to join me in unlocking the true potential of this magazine. Let us use this platform to break barriers, challenge norms, and create a supportive community that uplifts and inspires one another. Your words have the power to shape perceptions, spark change, and leave an indelible mark on our collective consciousness. So, dear contributors, keep writing, keep exploring, and keep sharing your brilliance. Together, let us transform Catalyst into a beacon of creativity, unity, and intellectual growth.*

*Thank you for being the driving force behind this magazine and for continually reminding us of the immense power of words. I eagerly await the magic that will unfold within the pages of Catalyst, and I cannot wait to witness the impact of your unique voices on our community and beyond.*

*With utmost pride and excitement,*

**Dr. Fr. Dharam Kishore Lakra, SJ**  
**Former Director, XIDAS**



## Assistant Director's Message

*Greetings to All !*

*Xavier Institute of Development Action and Studies (XIDAS) is a premier B-Schools in Central India. It is run by the Jesuits with the mission to nurture young managers who are equipped to achieve success in a rapidly changing, deeply interconnected world. Our founder Dr. Fr. Michael Van den Bogaert SJ was a visionary who saw education as imperative to augmenting the growth of the nation.*

*We reflect to evolve; not to remain stock in the bounds of the past but to break free and move forward with added zeal and purpose*

*The pandemic has had a wrecking effect on everyone. The last two years were trying and have shaped each one of us in more than one way. The pandemic put the whole world in turmoil, reminding us to take a note of our own blessings and privileges and to grow by helping others. A 100 years ago, situation was the same as the world was plunged in war, plague, flu, pain, recession. Within it all, in the eye of the storm, art evolved as a form of revolution. History is proof than whenever mankind has been faced with adverse situations; they have evolved into better versions of themselves.*

*As the world slowly and gradually migrated back to offices, schools and colleges, it carried with it the pain and burden of the past. The pain has affected each one of us in a different way and it has made us a different person. People lived through loss, they were forced to learn beyond their years and in turn create newer versions of themselves. In such difficult times we turned to art for rescue. We turned to words and colours. This magazine is an effort by our student body and the editorial team to create a publication that will feel personal to the people.*

*The Catalyst is a sense of pride for the hard work and labour of the team. This year's edition is truly one of its kind as it reflects on how far we have come in terms of our own inner growth. It reflects the life at XIDAS. It is a testimony by the students of their perception of XIDAS.*

*The Catalyst 2023 is a testament of the resilience and hope that each of us found amidst all the darkness caused by the pandemic.*

*I congratulate all the team members of Catalyst for their efforts.*

**Dr. Fr. Fulchandra Kujur SJ**

*Assistant Director, XIDAS*



## **Message from the Administrator**

*The theme of XIDAS for the year 2023 is “Let's Envision for a Difference”. This encompasses all stakeholders of XIDAS as 'collaborators' in networking in the pursuit of realizing the dreams and legacy of St. Francis Xavier, who was a 'passion-driven achiever' in his whole life. His goals were not to be "the best" or "first", but rather to make an impact or make a “difference”. This is also inculcated in the students of XIDAS in their academic and human excellence to take up leadership in their professional life. This is expressed and manifested in the integration of classrooms, live field experiences, seminars and conferences, exchanges with the higher education's in and around Jabalpur, debates and writings. “CATALYST” is a student Magazine which gives those opportunities to express their reflections, analysis, anecdotes, narratives and their field experiences.*

*I congratulate the student team for the issue of “CATALYS” of this year. I also congratulate the editorial team for accompanying the students in their pursuit for search for wisdom and knowledge through this magazine. Hats Off to all the contributors. Their writings are their own expressions of their persons and academic professionalism. Further I wish them all the very best. Through this student magazine the institutes desires to “accompany the young in the creations of a hope filled future”.*

***Fr. Stanislaus Tirkey, S.J.***  
*Administrator*

## Message from the Dean



Dear Catalyst Readers,

Greetings from the Dean's Office!

It's indeed a proud moment and congratulations to the Head of Department Asst. Prof. Kamna Michael and the Student Team of Catalyst under the leadership of Dr. Fr. Dharam Kishore Lakra, SJ.

Communication is one of the most vital instruments for sharing the ideas, creativity and the message through oral and written form.

Thus, we are excited to explore the ideas, thoughts, creativity, messages and poems shared by the PGDM, PGDM-Rural Management students and MBA students of XIMJ (an Educational Unit of XIDAS).

Catalysts are among the front runners for any organization for the growth and development. So, we hereby thank the entire Catalyst Team for the continuous publication of the magazine and contributing in building the students through holistic approach.

Happy Reading!

*Asst. Prof. Cecil Anthony*  
Dean, Academics  
XIDAS, Jabalpur



## Message from the Principal

Dear Readers,

Greeting to you and your families from Xavier Institute of Management, Jabalpur!

Xavier Institute of Management, Jabalpur (XIM) started in 2022 as an Educational Unit of Xavier Institute of Development Action and Studies - XIDAS). It has been started by the Jesuits of Madhya Pradesh Society. It envisions a management education that promotes a fuller human life and service to humanity for greater divine service and more universal good. It aims to be the guiding light for sustainable management practices by training managers academically within this two years creative and innovative degree course with a thrust on value based sustainable development and integral empowerment. Human and academic Excellence (Magis-More), Empowerment, Ethics are the very core values of the Institute and it also aims in passing these values/legacies to the XIMJ students as catalyst trendsetters. These values will nurture, groom and mentor them into socially oriented responsible innovative and leading managers who can serve their organisations ethically and creatively for coming decades.

The XIMJ Institute is built on long-standing Jesuit heritage and timeless traditions. The Institute aims to incorporate a Sustainable and Holistic approach to management education through its MBA programme which is affiliated to the RDVV University, Jabalpur and approved by AICTE, New Delhi. The MBA course aims to offer to its student's specializations of Finance, Marketing, Rural Management and Human Resources. Through rigorous student centered grooming, both within the classroom and also through an application-oriented pedagogy, XIMJ intends to train Management graduates who would not only be adept in taking up the challenges of the corporate and development world but also make holistic contributions for societal development.

Being a Jesuit institute, inspired by the Ignatian charisma, XIMJ aims to educate the students who have been left out in the process of development and to form them as Global and National leaders for today and tomorrow to create a better and peaceful world with coexistence. To us, every student is indeed very important and we believe that they have a lot of talent and competencies which we at XIMJ give form and nurture with our creative and innovative curriculum which is delivered by experienced and qualified faculties. With happy faces and open arms, we welcome and train aspiring young leaders of tomorrow to be a part of this 500-year-old jesuit legacy where they can see how their transformation unfolds and makes them value driven creative individuals in their personal and professional life with passion.

We are happy to Release the 'Student Magazine - The Catalyst for the year 2023 is showcasing the writing and the creative learning abilities of our students. The student magazine has articles, write up, poems, Poems, Jokes, Riddles, Artistic Paintings, Cases, and drawings students profiling and many other creative write ups written by our very dear own students to enrich and enhance their writing abilities. Dear Students we are proud of your masterpiece. Keep it up.

**Dr. Namrata. V. Jasrotia**  
Principal, XIMJ

*“Good leaders create a vision, articulate a vision and passionately owns a vision and turn it into a reality” - Jack Welch*



The magazine should be seen as a springboard for the young mind's organic creative impulses. As they say, a mind like a parachute functions best when it is opened. This little project aims to unleash young brains so they can explore their imaginations and experiences and create beautiful worlds through words.

Undoubtedly our young writers passionate thoughts are enough to keep readers interested and in awe. This memento is a sincere attempt to help our young artists express their creativity and acquire the craft of mindfulness, as I believe these three skills are essential to success: perception, observation, and exploration. Our young friends' positive outlook, diligence, perseverance, and creative ideas will pique readers' interest and transport them to a fantastical realm of pure delight. We have worked tirelessly to elevate this treasure trove to the highest standards.

The college is an embodiment of values like as responsibility, compassion, love, affection, self-respect, and sensibility; these qualities place students in a "State of flow" and truly desire to learn. We acknowledge value, celebrate, and nurture an individual's delicate fusion of sensibilities that transforms a pessimistic perspective from dull and disheartened to hopeful and brilliant. Additionally, the magazine promotes Xavier's spirit, which is fostered by the students' combined goals, ideas, and deeds. All of these, in my opinion, would encourage youngsters to grow and be greater entrepreneurial.

Assuring that this magazine has effectively achieved its goal brings me great pleasure. The magazine's core is a reflection of the students' accomplishments and inventiveness. Pupils have voiced opinions and ideas that are both too powerful and too profound to be silenced. It is because of the combined work of the editorial board that you have access to this publication.

You are able to access this publication due to the collaborative efforts of the editorial board. It's Asst. Prof. Kamna Michael, Editor Catalyst's gesture of expressing thank you to all of our contributors, who help make this magazine enjoyable for our readers, especially to the Student Catalyst Coordinator Mr. Manoranjan Pathak,(PGDM-RM 22-24 Batch),; and the student Co-coordinators Ms. Alin Tirkey PGDM (23-25 Batch),; Ms. Anni Kumari, PGDM-RM,; and Ms. Priyanka Mishra (MBA 22–25 Batch). Without the genuine assistance of the Editorial Board members, who sorted through the voluminous submissions from our eager and inquisitive young writers, edited them, and ultimately created a fair draft of them, this enormous task of editing this college magazine would not have been possible.

It is a fine thing to have ability but the ability to discover ability in others is the true test. I really thank our respected Director and Management of XIDAS for entrusting us with the responsibility of editing. I would like to take this occasion to express my gratitude to all of the dignitaries who took the time to write "Messages" in which they expressed their best wishes for the magazine. I sincerely hope this memento will receive positive reviews from you and demonstrate that it is an essential component of the students' overall growth. I extend my best wishes to each and every one of the readers.

***Asst. Prof. Kamna Michael***  
***Editor and HoD, XID Publications***



Maya Angelou once called a magazine a "Catalyst for Change," and that's precisely what "Catalyst," this year's most anticipated publication. Coordinating it has been a rewarding journey, a whirlwind of learning and growth that wouldn't have been possible without our director and professors' unwavering support and guidance.

"Catalyst" is a celebration of commitment, effort, and the shared voice of our professors and students. It opens a portal to the inventiveness and vibrant activities that fill our college, giving our

vib

students a stage to showcase their Talent. Each page shines a spotlight on their dedication, dreams, and the sparks of brilliance that light up our classrooms.

Producing this magazine has been a labour of love, fuelled by countless hours and the tireless efforts of all involved. To the readers, I offer my warmest wishes for a happy journey through the pages of "Catalyst." May it ignite your imagination, spark your creativity, and leave you with a renewed sense of wonder and inspiration. Happy reading!

## **Manoranjan Pathak**

**Student Coordinator, Catalyst**

**PGDM- RM 2022-2024**

Hello, I'm Aline Tirkey, currently pursuing a PGDM in Human Resources batch 2023-2025. I proudly hold the position of Magazine Co-coordinator in our student community. With a keen interest in writing and an insatiable appetite for reading, I find solace and inspiration within the pages of literature.

Throughout my journey, I have come to appreciate the idea that everything happens for a reason—often for the better. This optimistic view encourages me to keep learning, developing, and adding to the rich fabric of our academic community. In my role as Magazine Co-Coordinator, I work hard to bring originality and wisdom to our student newspaper, hoping to convey the spirit of our many viewpoints and experiences.-



**Aline Tirkey**

**PGDM 2023-2025**

**Student Co-coordinator, Catalyst**



**Anni Kumari**  
PGDM -RM

## Reflections on My Time as Catalyst Student Coordinator

**A**s I move on from my role as the Student Coordinator for Catalyst, I wanted to take a moment to reflect on my experiences and express my sincere gratitude. College is a truly unique time, filled with learning, growth, and exposure to diverse perspectives. Being part of Catalyst has been an invaluable part of this journey, and I am incredibly grateful for the opportunity to have served as your coordinator.

During my time with Catalyst (PGDM-RM:2023-25), I had the privilege of learning and developing skills in leadership, coordination, management, and time management. These skills have become an integral part of who I am today, and I am thankful for the experiences that allowed me to sharpen them.

The support and encouragement I received from the Catalyst team were instrumental in my success. Their belief in my abilities and their willingness to offer guidance and advice helped me navigate challenges and achieve positive outcomes.

I am truly honored to have had the opportunity to be part of Catalyst and to deliver my message. Being involved in this program has been a rewarding experience that has helped me grow both personally and professionally.

Thank you once again for this incredible opportunity. I wish you all the best in your future endeavors.

**A**s we approach an inspiring chapter in the journey of our beloved magazine, I want to take a moment to express my deepest gratitude to each one of you. So we have our 'catalyst' the most amazing magazine, being a Coordinator I experienced a very convergence point, where the currents of creativity, collaboration, and dedication intermingle to create an exquisite tapestry of accomplishments. Being an MBA student I learned how to manage things on time and in a proper way that helps to have a better outcome which required a lot of effort, this helped me in my personal growth too, and I want to thank Dr. Fr. Dharam Kishore Lakra, SJ, Director and Ms. Kamna Michael, HoD of Publications and all the professors for giving me this opportunity to deliver my message and being a part of this beautiful magazine. I wish you all a happy reading.



**Priyanka Mishra**  
MBA

# CATALYST

**By- Abhishek Linda**  
**PGDM-RM**  
**2022-24**

Catalyst is a student magazine that is published at the college; it is also a unique student magazine that contains lots of pictures and articles written by students.

It has rendered tremendous knowledge and information on various fields through the student message, research, articles, etc. In the past years, magazines have shown the immense efforts of the organization and the students in representing the ideas and learning's. Also, before the study, the thoughts were in particular, and with the passing years it has been growing. It's all about students' creativity, students having Instagram pages experiential learning, etc. It shows the interest of students in creative writing, and photography skills, the magazine also shows the campus life of the XIDASIAN as the main focus of the magazine is on industry subjects, alumni stories and their achievements, and college news. Catalyst magazine brings important subjects to life and motivates the readers it also helps the audience to be accompanied by learning notes filled with activities and ideas to support curricular learning and encourage the students to do more innovation.



A college magazine is one kind of journal that contains mainly college stories, success, and the articles of the students and teachers. A college needs to have its magazine. It is published annually. It is an important role for the students. It helps to express the students' feelings and creative powers. It is a platform where people can exchange and discuss ideas through which young learners can get the opportunity to express the great ideas in their minds. It is published every year with an interesting and significant title almost everything in the student's life is reflected in it. It is in a very important event in the progress and possibility of a college. It encourages students to think for themselves, to organize their information into knowledge, and to take an active interest in all that is going on around them.

“Publications play a crucial role and are a life line in transforming the students into creative thinkers and responsible citizens. Catalyst the Student Magazine has enabled the students to pen down their reflection, thoughts, management ideas, and opinions on various management and development issues. They gather their insights during classroom lectures, exposure visits, live study etc. This Magazine has provided a platform for the students to share their experiences in a written document.”

# XIDAS

## XAVIER INSTITUTE OF DEVELOPMENT ACTION & STUDIES

### PGDM

AICTE APPROVED COURSES

- HUMAN RESOURCE
- MARKETING
- FINANCE

Xavier Institute of Development Action & Studies (XIDAS) is dedicated to providing specialized programs that cater to the dynamic demands of the business world. Among its offerings, the Human Resource Management (HRM) specialization stands out as a cornerstone for understanding and effectively managing an organization's most valuable asset: its human resources. Through rigorous coursework, students delve deep into the intricacies of HR processes, including recruitment strategies, employee training and development initiatives, performance appraisal systems, and strategic HR planning. By mastering these essential skills, students emerge equipped to navigate the multifaceted landscape of HR challenges and contribute to fostering a positive and productive work environment.

In tandem, the Marketing Management program at XIDAS offers a comprehensive exploration of the principles and practices that drive success in the ever-evolving realm of marketing. From analyzing consumer behavior and market trends to crafting innovative branding strategies and executing impactful marketing campaigns, students gain a holistic understanding of the intricacies of the marketing domain. With a focus on both traditional and emerging marketing channels, including digital platforms and international markets, students are empowered to develop creative and effective marketing solutions that resonate with diverse audiences and drive business growth.

Additionally, XIDAS's Finance Management specialization equips students with the financial acumen and analytical skills necessary to navigate the complexities of the global financial landscape. Through a rigorous curriculum encompassing financial analysis, investment management, risk assessment, and financial decision-making, students develop the expertise needed to thrive in roles spanning corporate finance, banking, investment banking, and financial consultancy. With a firm foundation in financial theory and practical application, graduates are prepared to make informed financial decisions that drive organizational success and sustainability.

Together, these specialized programs at XIDAS provide students with a well-rounded education that combines theoretical knowledge with practical skills, empowering them to excel in their chosen field and make meaningful contributions to the organizations and communities they serve.

## *Mental Health Matters*



Mental health awareness on college campuses is of paramount importance, as it directly impacts the well-being and academic success of students. Recognizing and addressing mental health concerns contributes to creating a supportive environment that fosters personal growth and academic achievement.

Firstly, understanding the importance of mental health awareness involves recognizing that mental well-being is integral to overall health. College life can be incredibly demanding, with students facing academic pressures, social challenges, and the need to navigate newfound independence. This combination of stressors can contribute to mental health issues such as anxiety and depression. Addressing these challenges requires a comprehensive understanding of mental health and a commitment to promoting well-being on campus.

One key aspect of mental health awareness is combating the stigma surrounding mental illnesses. Stigmatization often leads to silence and secrecy, preventing individuals from seeking help. Colleges can combat this stigma by fostering open conversations about mental health. Initiatives such as awareness campaigns, workshops, and guest lecturers can help destigmatize mental health issues by providing accurate information and challenging misconceptions.

Moreover, integrating mental health education into the curriculum can contribute to a more informed and empathetic student body. By incorporating

discussions about mental health in various courses, colleges can normalize conversations around these topics and encourage students to develop a deeper understanding of the challenges their peers may be facing.

In addition to education, colleges must prioritize accessible mental health resources. This includes offering counseling services, support groups, and crisis intervention programs. Unfortunately, there is often a shortage of mental health professionals on college campuses, leading to long wait times for students seeking assistance. Increased funding and resources dedicated to mental health services can help alleviate this issue and ensure that students receive timely support.

Furthermore, creating a campus culture that prioritizes self-care and stress reduction is crucial. This involves promoting healthy lifestyle choices, such as regular exercise, balanced nutrition, and sufficient sleep. Campus wellness programs can provide students with tools and resources to manage stress effectively, fostering a community that values and supports mental well-being.

Beyond institutional measures, peer support plays a vital role in combating mental health challenges. Establishing peer mentorship programs and support networks allows students to connect with others who may have experienced similar struggles. This sense of community can reduce feelings of isolation and provide valuable perspectives on coping strategies.

Additionally, technology can be leveraged to enhance mental health support on campuses. Mobile apps and online platforms can provide students with resources for self-help, stress management, and access to virtual counseling services. These digital tools offer flexibility and convenience, addressing the evolving needs of today's college students.

In conclusion, mental health awareness on college campuses is crucial for fostering a supportive environment that prioritizes the well-being of students. Combating stigma, providing education, and offering accessible resources are essential components of creating a campus culture that values mental health. By implementing these strategies, colleges can contribute to the overall success and fulfillment of their students, recognizing that a healthy mind is fundamental to academic achievement and personal growth.

***Sawan Satyam (PGDM-FIN)***  
**2022-24**



## **FLY HIGH**

*Let your dreams take a  
flight,  
in the unbound space like a kite.  
Untie them and let them fly high,  
Until they reach the infinity above the sky.*

*Release yourself of the mental trauma,  
and stay away from the real life drama.  
Then you'll know the vagues of perception,  
and reality behind your mental creation.*

*Dreams aren't just dreams, let them fly.  
They are the goals you should try  
To achieve and prove this world,  
That you aren't a naive who can be knurled.*

*Rise over the earth and touch the sky,  
Open up your mind and fly high.  
Forget about the world and never sigh,  
Keep on going and let your dreams fly high.....*

**Shubham Suman Toppo**  
**PGDM - 2023-25**

## **Sun-Kissed the Soul**

**Isha Mukhi**  
**PGDM - 2023-25**



*In the golden fields where sunlight dances,  
sunflowers stand in an amazing state of magic.  
Turning their faces, they followed the sun.*

*In a warm accept drinking deeply.*

*While stems and roots are found in the soil,  
the real spark of life is found in the sun.*

*A secret approval, a silent promise,  
To grow and move till the shadows break.*

*So turn your face, to light unseen,*

*Let hope ignite, a golden sheen.*

*For even in the darkest night,*

*The sunflower's song, will guide you right.*



**Aline Tirkey**  
PGDM - 2023-25

## **HOPE**

*In the quiet dawn, where shadows flee,  
Hope whispers softly, a melody.  
A spark that lights the darkest night,  
Guiding us with its gentle light.*

*In every heartbeat, a promise springs,  
Hope's feathered wings on which it sings.  
A flower in the field of despair,  
Blooming with the tenderest care.*

*Through stormy seas and skies of gray,  
Hope's compass leads us on our way.  
In the echo of a hopeful prayer,  
Lies the strength to bravely bear.*

*So let hope be your constant guide,  
In its embrace, fear and doubt subside.  
A beacon bright, forever near,  
Hope's touch, a solace sincere.*

## **A STUBBORNNESS CHANGED LIFE**

*A stubbornness changed life,  
A determination brought dreams to life.*

*A single act of courage,  
Broke the chains of fear and doubt.*

*A small step forward,  
Became a giant leap.*

*A challenge accepted  
Became a victory won.*

*A dream fulfilled  
Became a reality,  
A life changed.*



**Rohit Kumar**  
PGDM - 2023-25

## *Navigating Through Despair*

**Daya Kishore Bilung**

*PGDM - 2023-25*



The point where we depressed and take the decision to giving up that point we have to think about what is the point of choosing this situation.

To recall this point the first step, we begin with a single goal in mind and, in the process of drifting so far from the original story. Maybe you can't remember the last time you were happy.

So learn to uncomfortable in life which is not easy to live.

To overcome this situation there are step to come out with this situation.

You have to try to get over the shock because you never know - maybe what you did would work. You must try to climb out of the pit of despair even when you feel that you have no solid foundation. It can be awkward and uncomfortable and it may take several tries to get out, but the only way out is to try. If you just accept what you believe to be your destiny, you will get nowhere.

If you're trying to make changes in your life or find a solution to a problem, don't be discouraged if the first solution doesn't work. Try something else - and if it doesn't work, try something else. Perseverance can be the key to overcoming learned helplessness; if you try just once and it doesn't work, you may have just overpowered it. So try anything you can think of, no matter how little you think it will work. Any attempt to avoid the shock, even if it fails, is better than no attempt at all.

## *Hard Work Beats Success*

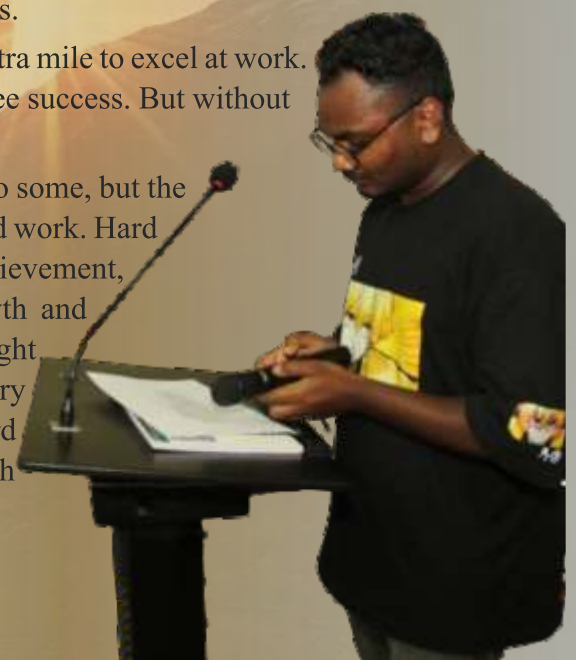
**Shishir Toppo**

*PGDM - 2023-25*

In today's fast-paced world, we are constantly bombarded with stories of overnight success, but the truth is that behind every successful person is a story of hard work, perseverance, and dedication. By working hard, you develop your skills, gain expertise, and strive towards your goals. This determination, forged through countless hours of hard work, propels us forward on the path to success. Moreover, working hard leads to personal growth and development. Without consistent and targeted effort, success is hopeless, whether in academics, sports, or other activities. It teaches us to push our limits and accept challenges.

Employers value the effort and dedication of people who go the extra mile to excel at work. However, it is important to note that effort alone may not guarantee success. But without effort, even the best plans and ideas are just fantasies.

In conclusion, success may seem like an overnight phenomenon to some, but the truth is that behind every success story is a solid foundation of hard work. Hard work is the driving force that propels individuals towards goal achievement, promotes discipline and resilience, and leads to personal growth and development. In conclusion, success may seem like an overnight phenomenon to some, but the truth is that behind every success story is a solid foundation of hard work. So, embrace the value of hard work and strive for success, knowing that each step forward with determination brings you one step closer to realizing your dreams.



## *A Vision for the Future*

**Abhijit Chowdhury**  
**PGDM - 2023-25**



My aspirations for the future as a PGDM student are rooted on a dynamic and changing corporate environment. My goal is to apply my academic background to creatively and effectively handle the corporate world's complexities. In the future, I see myself combining sustainable practices and cultivating an inclusive culture to support organizational success.

I'm excited to adopt new trends and technology in the ever-evolving global economy and establish myself as an inspiring leader. My professional approach will be centred on collaborative and ethical decision-making, with the goal of positively influencing society and business. I look forward to taking advantage of chances for ongoing education and career advancement and quickly adjusting to new challenges

In conclusion, my PGDM journey is not just an academic pursuit but a foundation for my aspirations. As I face the professional world, I am optimistic about the opportunities that lie ahead, with a commitment to lifelong learning, ethical leadership, and a spirit of innovation. In the end, my goals go beyond individual achievement to include significant contributions to the development of the society and business, leaving a long-lasting legacy in the fields of leadership and business.

## *Stand For Yourself*

**Deepika Tirkey**  
**PGDM - 2023-25**



A man who take stand for himself can stand for others as well. Life is unpredictable we don't know what will come next day a new life or end of life. With this concern if a person does not make choices for himself, take a stand for his choices and goals what's the point of getting the ability to think, to analyze, and make decisions, from the creator of mankind.

People who cannot say 'no' are short of digging a hole for themselves. One have to consider what is good for oneself before anyone else though it is appreciable to help others but to help them ignoring your own wish and will is not fair.

Helping one another is different concept than helping them while you are not in the condition. Standing for yourself doesn't mean that you have to be rude, ignorant, and pessimistic. Rather stand by values, policies, rules and regulations so that no one can raise finger on you and to your character. Don't let people misbehave in the ways that don't serve you.

## HINDI SECTIONS



**Suraj Satapathy**  
PGDM - 2023-25



एक दिन मां के न होने से भी घर घर नहीं लगता  
बिन मां के घर में मेरा मन; एक पहर नहीं लगता  
थोड़ा बहुत वाविश्वास और सोच भी मायने रखता है  
मीरा बन पीया जाए तो जहर भी जहर नहीं लगता  
गर रास्ते हो कठिन बहुत; हर पड़ाव मुश्किल हो  
दूर हो मंज़िल पर तेरे संग सफर सफर नहीं लगता  
ना भीड़ से वास्ता मेरा ना काफिलो का शौक मुझे  
मेरे हाथ में हो तेरा हाथ; फिर मुझे डर नहीं लगता  
तेरी उदासी, तेरी मायूसी और ये जखम बता रहे हैं  
तू अपनो से हारा है कुदरत का ये कहर नहीं लगता  
झूठी मुस्काने ओढ़े हकीकत छुपा रहा हर कोई यहां  
बस इसलिए भी मुझे अच्छा तेरा शहर नहीं लगता।।

## मेरी कहानी

मेरे टूटकर संभलने की ये पूरी कहानी है  
दिमाग की बात नहीं दिल की मनमानी है  
जितनी भी दफा खाई चोट हमने रिश्तों में  
हर दफा इस नादान दिल की ही नादानी है  
जिंदगी एक रंगमंच; इसके हम किरदार है  
मेरे हर किरदार में; एक जिंदगानी है  
कितनो का हिसाब लिख देता में कलम से  
मुझे याद सबका हिसाब; मुंह जुबानी है  
मेरा किरदार देखकर नजरिया बदल देते है  
बस जमाने की इसी बात से मुझे हैरानी है  
मैं अक्सर किस्से जमाने के लिखता हूं यारों  
सबको यही लगता है; ये मेरी ही कहानी है।।



**Naman Kumar**  
PGDM - 2023-25

# PGDM -RM



Late Dr. Fr. M.V d. Bogaert SJ,  
Founder

The Institute, under the visionary leadership of **Dr. Fr. M.V d. Bogaert SJ**, has always been driven by the belief that rural communities deserve nothing but the best. With this ethos at its core, the Rural Management program at XIDAS is designed to equip students with the knowledge and skills necessary to effect positive change in rural areas.

The primary objective of the course is twofold: first, to provide students with a deep understanding of the unique challenges and opportunities inherent in rural development, and second, to empower them with the ability to design and implement sustainable solutions. This holistic approach ensures that graduates are well-prepared for diverse careers in government, non-profit organizations, and the private sector.

The curriculum of the program is comprehensive, covering not only business administration but also specialized subjects such as rural sociology, agriculture, and microfinance. This multidisciplinary approach enables students to develop a nuanced understanding of rural issues and to tailor their skills to meet the specific needs of rural communities.

Central to the program is the emphasis on social justice and ethical leadership. Students are encouraged to cultivate a strong sense of responsibility towards others and to strive for positive social impact. Through engaging with real-world projects such as the ASER Project and participating in industrial visits, training sessions, and awareness programs, students gain valuable hands-on experience and develop a deep commitment to making a difference in the lives of others.

The faculty at XIDAS are highly experienced and dedicated professionals who are committed to providing students with the guidance and support they need to succeed. With their expertise and mentorship, students are able to navigate complex challenges and emerge as confident and capable leaders in their chosen field.



# *“Empowering Rural Leadership through Effective Communication and Social Activism”*

**Manoranjan Pathak**  
**PGDM-RM 2022-24**



In the world of Rural Management Education, future leaders in rural areas face both challenges and chances to make a real difference. This article talks about how leadership, good communication, and social activism play key roles in shaping the stories of students studying rural management, making a positive impact on their communities.

Living and working in rural areas is different, and leaders need to understand the local way of life, economy, and society. They have to focus on sustainable development to help the community grow and thrive.

Being a leader in rural places means more than just making decisions. It's about having a vision for the community's future, building trust with the people, and working towards common goals that benefit everyone.

Talking and listening are super important for good leadership, especially in rural areas where personal connections matter a lot.

Leaders need to communicate in a way that fits the local style and really understand what the community needs and wants.

Technology can be a big help in connecting rural areas with the rest of the world. Leaders can use new ideas to make sure they know what the community needs, and share information in a way that works for everyone.

Leadership doesn't stop in the office – it means getting involved with the community. Leaders need to understand the local problems and find ways to fix them, bringing people together and making everyone feel strong and important.

Good leaders in rural areas don't just make decisions on their own; they bring everyone into the conversation. They build teams, encourage working together, and make sure every voice is heard. This makes leadership effective and makes the community feel like they're all in it together.

Looking at other leaders who have succeeded – and even those who faced challenges – can teach aspiring leaders important lessons. Learning from both good times and tough times is like having a map to guide you through the ups and downs of rural management.

Leadership isn't just about money. It's also about taking care of the environment and being responsible to the community. By doing this, leaders can make sure their plans last a long time and fit in with what the community believes in.

As students in rural management start their journey, they have the chance to make a big impact. By being good at talking to people, getting involved in the community, and making sure everyone has a say, these students can leave a positive legacy, creating a brighter and more sustainable future for the places they serve.



*A Poetic Pause: “Embracing the Ordinary in the Dance of Day and Night”*

Anis Xalxo  
PGDM-RM 2022-24

In the wait for the eve and the moon's soft glow,  
They don't arrive swiftly; the pace is slow.  
Once the stars bid adieu and take their flight,  
The sun hesitates, delaying the night.  
Nothing extraordinary, just the ordinary air,  
Oh individual, there's nothing rare.  
Hoping for moonbeams to grace your face,  
Effort in vain, when there's no trace  
May a hint of your soul find its way?  
Feel great, at the end of the day



*Life Is Full of Choices*

Anni Kumari  
PGDM-RM 2022-24

When we eat too much, we choose to be overweight. When we drink too much, we choose to have a headache the next day. If we drink and drive, we choose to risk being killed or killing someone in an accident. When we ill-treat people, we choose to be ill-treated in return. When we don't care about other people, we choose not to be cared for by other people. Choices have consequences. We are free to make our choice but, after we have chosen, the choice controls us. We have equal opportunity to be unequal. The choice is ours. Life can be compared to a pottery maker who shapes clay in any form he wants. Similarly, we can mold our lives into any shape we want.



## ***AVERAGE STUDENTS***

**ANIKET KUMAR  
PGDM-RM 2023-25**

Average students " this tag is the worst.....according to the society ...even I fall in the same category... but being an average student in academics doesn't mean that you are average in all the aspects of life....you could be good at singing, acting, painting or may be sports..... The world has so much to offer .... the only thing is that you need to discover it. There would definitely be something in which you can Excel and become so called "intelligent student.

## **WE CAN MAKE SOMETHING.....**

**Chanchal Soren  
PGDM-RM 2023-25**

Glimpsing to the eyes,  
we observe the thoughts,  
Glancing at the actions,  
We judge the Personality.  
Searching for peace,  
we can make a Country.  
Overcoming our difficulties,  
We can make a way.  
Correcting the small mistakes.  
We can improve.  
Pacing with the new fashion,  
We can make an antique.  
By assembling the fragments,  
We can make something new,  
forgetting the Past, gleaning the Present,  
We can light our future.



## *Why Most of Us Feel Like Losers*

**Hritik Singh**

**PGDM-RM 2023-25**



In today's society, it is not uncommon for many of us to feel like losers at some point in our lives. This overwhelming sense of inadequacy can be absolutely debilitating, leaving us feeling stuck and unmotivated. But have you ever wondered why so many of us experience these feelings?

One possible explanation is the constant comparison we subject ourselves to in the age of social media. With platforms like Instagram and Facebook showcasing the highlight reels of other people's lives, it's easy to fall into the trap of comparing our everyday realities to their filtered perfection. We start questioning our achievements, our appearance, and even our self-worth, leading us down a path of self-doubt.

Another contributing factor is the relentless pursuit of societal expectations and standards. From a young age, we are bombarded with messages about what success should look like - top-notch careers, picture-perfect relationships, and material wealth. When we fall short of these expectations, we can't help but feel like we are failing, like we are losers in the game of life.

Moreover, our negative self-talk plays a significant role in perpetuating our feelings of inadequacy, we become our harshest critics, constantly reminding ourselves of our perceived shortcomings and failures. This constant barrage of self-criticism only reinforces the belief that we are indeed losers. It starts with recognizing that these feelings are normal and common. We are not alone in our struggles. Remember that what we see on social media is often a carefully curate version of reality. Real life is messy, imperfect, and full of ups and downs. Embrace your uniqueness and focus on your own journey instead of comparing yourself to others.

Additionally, it is essential to challenge and reframe our negative self-talk. Instead of focusing on our failures, let's celebrate our accomplishments, no matter how small. Practice self-compassion and remind ourselves that we are deserving of love and happiness, regardless of societal expectations.

Ultimately, it is crucial to remember that our worth as individuals is not determined by external validation or achievements. We are all on our own unique paths, and it is okay to stumble and make mistakes along the way. By cultivating self-acceptance and prioritizing our mental well-being, we can break free from the grip of feeling like losers and live a fulfilling life.

## **PERSONAL**

## **VIEW**

**Preeti Soren**

**PGDM-RM 2023-25**



I have no fear of failing, that is what makes people most fearful because I have accepted the one important thing in life to accept, I am not perfect, The faster you accept that the faster you realize that you are going to fail at some point or the other it's a law of average it will catch up with you I am so grateful that I had such wonderful people in my life who have come and left, at the right time for me to grow celebrating yourself has to come from you first why wait for somebody else to celebrate you? The rest of all Mahakal is taken care of.



# MBA

Master of Business Administration



Xavier Institute of Development Action and Studies (XIDAS) was founded in the year 1995 by **Fr. Michael Van den Bogaert, SJ**. It is a Registered Society run by the Jesuits of Madhya Pradesh Province. It is a sister concern of Jesuit run Management Institutes like **XLRI, Jamshedpur; XIM, Bhubaneswar; XISS, Ranchi; LIBA, Chennai and XBS, Kolkata** and many others across the world.

XIDAS Society proposes to introduce a new **Technical Institution (XIMJ)** for **MBA** Courses with specialization in Human Resources, Marketing & Finance, and Information Technology, The Master of Business Administration course aims at preparing the youth to meet the challenges before the Industry and Corporate Sector. It aims at creating facilitators and

catalysts who will be engaged in making India a developed nation and achieving the concept of a welfare state as visualized by our constitution makers. It also aims at enabling the students to learn about and adapt the various principles of management and apply them effectively in building a developed socially responsible and sustainable society. The course shall provide technical and managerial expertise in the field of Management and Sustainable development. The prime objective of this course is to impart theoretical and practical inputs to the students to mold them into Corporate and Development professionals. It would be a holistic course covering all the technical and other needs of the corporate as well as development sector and the basic principles and methods of management. The increasing network of Industry, Corporate, NGOs, funding agencies, and other developmental associations has created a demand for people with technical knowledge and these offer large-scale employment opportunities in this sector as well.



# GUCCI

**If Gucci can why don't we Indians also sell American, plain kurta for 2.5 Lakhs?**

**By: Aisha Siddiqui (MBA 2023-25)**



Western culture is becoming a mark of fashion all over the globe. As different brands like Gucci, Louis Vuitton, Chanel is taking outlets. Are you aware of the fact that Gucci is selling and embroidered kurta for 2.5lakhs?

Yes! that might sound unbelievable but it's true. A Twitter user posted a screenshot of kurta and captions is Gucci selling an Indian kurta for 2.5 lakhs'I can get the same for 500 bucks'. Whereas Indians are unhappy to see Gucci selling such, Italian luxury fashion brand Gucci floral embroidered organic kaftan is an off-white linen kurta featuring embroidered yolk as well as patchwork on the sleeve at \$3,500 that is rupees (2.5 lakhs)is making headlineafter a Twitter spotted this as this post gone viral.

Gucci was highlighted for selling embroidered kurta for 2.5 lakh cultural appropriation uses South Asian culture and using ethical

fashion for Western aesthetics. Desis went crazy after seeing the price and started roasting Gucci for making easy clothes and selling high. Here is some hilarious comment :

- Sarojini Nagar me 250 rupees mai milega dost.
- Ye mein parso somwar Bazarmein dheketi thi.
- We get better designs option in chor Bazar.
- My aunt could switch better.
- Gucci kurta doesn't even look good use better 2.5 lakhs me BTS Album kharidun.
- My mom can make the same design shall I start selling those to Gucci.

Designs on fabric with traditional touch indication are mostly high on luxury brands like Gucci, Louis Vuitton who are accused of cultural appropriation even fashion brand Zara was also selling g lungi as a skirt which cost Rs.7,12,827. This did not happen for the first time similarly in 2018 a turban (pagri) was a fashion accessory where the Sikh community, who pointed out that their turbans were “not mere fashion accessory (sic)”. While some raised Gucci is the only brand that comes under scrutiny when control cultural appropriation by big brands is concerned.

## **Why is Gucci so expensive?**

- The thing is they are not just clothes they are Art. The present director Alessandro Michele spends months designing a dress perhaps it uses a lot of cost for advertising Gucci. It sells its product to a wealthy audience and eventually a company valued at almost 13 billion dollars it also made soft black crocodile shoulder bag will set you back of \$13,000. Crocodile tote bag with bamboo handle cost \$32,000 it's an astonishing most expensive product which is the iconic logon is displayed in Stuart belt double buckle 'GG' made on it. It uses some of the most expensive materials on the earth to make it fashionable. Gucci is one of the most instantly recognizable brands in the world. Gucci is pretty much everywhere these days as beauty grew in popularity it became synonymous with high-class elegance and glamour. Pop culture

reference at and in which people are searching for a little bit recollection with something new and its formula that working and genuinely that they know that the designs are the letter without there, to say the least, they are little tongue-in-cheap, but they are not the joke, they're part of the game. And they loved it.

### **India welcomes Gucci.**

India where all the cultures mixed, India is well known for the spices traditional and of course! The ethical wear where western culture is adapting it influencing where all the Jaipur designs, Kashmiri designs, chicken work, and a lot more beautiful design are on top of it. India is the basic origin for embroidery thread work. In the early 20 century started adapting the western culture which is sweetly welcomed by the youth of India. A famous Indian fashion trademark is embroidery, an art of sewing distinct thread patterns. A way to include the traditional look and create a new fashion statement includes embroidery applied to different dresses, skirts, shirts, and pants to reflect the western culture influence as well as include the Indian tradition. Gucci announced its entry into the Indian market with the Murjani Group and opened its boutiques in Mumbai and New Delhi in 2007. Even many influencers in India are using the Gucci GG logo as a mark of a glamorous rich look. India is currently our 9<sup>th</sup> largest goods trading partner with \$92.0 billion in total (two-way) goods trade during 2019. Tho! It gets affected in 2020 in the pandemic. There are many more good trade relationships with US countries.

**{But the question arises, why can't India sell America at the same cost?}**

**1 United States Dollar = 74.14 Indian Rupee.**

Yes, this is the biggest reason because the value of the Indian currency is very low as compared to the other western countries the US dollar \$ is the highest valued in the world. If India makes it costly and then sells it to America by going there the currency rises as the dollar is more in number so it gradually came down. Whereas if we bring something from outside their cost gradually increases as Indian currency is low so we will find the outside country product as high if we compare it from Indian currency.

One of the more complicated aspects of international shipping has to deal with taxes. Regardless of where or what you are shipping, taxes will always be a point of consideration and in all honesty, something that shouldn't be taken lightly. Customs Duty: Includes both an Import and Export.

### **Conclusion**

- If you want to have some makeover you can do so on the cheap.
- “Clothes don't have to be expensive”. I went to the extreme as I tend to do a bit too often. The most important part about fashion is how well the clothing fits you.
- You can go to stores or local markets which are Indian and get good-looking clothes that fit expectations well for you.
- The sad reality of today's world is that people judge us on how well we dressed. People nowadays judge brand logos and tags in Clothes. I just looked at the more efficient approach and went with affordable brands.
- Ending on a good note that if you want to wear a beautiful dress why don't you wearing a 'confidence'.

# BITCOIN FRENZY

Top crypto is now a legal tender in EL Salvador.

*By: Aisha Siddiqui (MBA 2023-25)*



In the tough times where the world has turned upside down due to the pandemic but the digital currency keeps on rising. With fast moving World, currency has also taking digital face.

Lost in a crypto currency maze which is pretty fitting the crypto currency like their most famous bitcoin are based on the extremely complicated puzzle. Yes! You read it right the crypto currency you must have invested earlier or after reading this you will.

Why cannot currency be decentralized? Yes currency can be decentralized that is bitcoin. Technology has changed the way people work, communicate, shop and even pay for goods. Companies and consumers don't always prefer cash anymore, and this behavior is giving way to contactless payments like bitcoin. With the quick wave of a smart phone, consumers can pay for items at digital registers. Now, a new payment system is emerging: crypto currency.

## **What Is Crypto currency?**

Crypto means secrets and currency means medium of exchange. Many crypto currencies are networks based on block chain technology—a distributed ledger enforced by a disparate network of computers. Whereas,

Bitcoin is basically a decentralized block chain network peer-to-peer with person to person are involved in it they are totally transparent so if anyone tries to cheat they they are caught . There are different types of crypto currencies such as Bitcoin, ripple, Libra, Doge coin, Ethereum etc. Crypto currency is that they are very volatile in nature their values can raise or fall with a tweet just like it happened with Elon Musk in April (1 Bitcoin was 54 lacs and at this point it is around 25 lacs). You must be thinking why its changing so rapidly and fast because its

limited just like gold its price are high as its limited one bitcoin can be taken 21 million and now we have 18 millions in running till date. So the question is, Is it good to invest? Many companies have accepted the Bitcoin and started accepting the payments through it do you know Microsoft also accept payments in the Bitcoin so people can buy games on Xbox using Bitcoin, Great!. “So all the gamers all ears to you”.

Do you know do you know the first transaction that was done by the Bitcoin was of buying of two pizzas valued at \$30 used 10k Bitcoin. Now you can buy lakhs of pizzas, Ummm.....where are Foodies now.

So recently El Salvador became the first country in the world to accept Bitcoin as legal tender led by the president Mr. Bukele . It's Congress approved law allowing a bitcoin to be used for everyday transaction. Legal tender is the currency that is legally recognized by the government for the monetary transaction (example: India has rupee). El Salvador doesn't have its own currency it is it uses the US dollar as their legal tender so now El Salvador can use Bitcoin as mode of exchange like cash. If 1% of it is invested in El Salvador that would bring the GDP by 25% says Bukele in his tweet says. In short term this will generate jobs and help provide financial inclusion outsiders the formal economy on the other side Bitcoin will have 10 million potential new users and the fastest growing way to transfer six billion dollar a year in remittance. If you go to McDonald or what ever they cannot say we're going to take your Bitcoins they have to take it by law because its legal tender .El Salvador is the smallest country in Central America with a population of almost 7 million it is the most densely populated country in Americas where 64% of population lives in urban area. Bukele says it will help the more informal sector to grow.

### **Can India also make it?**

India is a place where trades are welcome where there are big businesses carries and where informal sectors are more than formal sectors. Is crypto currency legal in India? So the answer is 'yes' it's legal in India but government has not given its legal tender .After the demonetization in 2016 supreme court has put the ban in India in 2018 but in 2020 March crypto currency became legal in India. Where India is still a developing country where there are more labor worker. Risk the movement Bitcoin became a legal including in the most basic use which is for the exchange this related to the volatility of highly risky nature. It's a mystery that who have invented the Bitcoin. Warren Buffett says in 2019 it's not a virtual currency unless people using it as gambling instruments it can also lead to highly corruption. Keeping these facts in minds government should study the economy of the India. The value of crypto depends on how the people with accept it in future ability in nature. It is Globally accepted if we lost our wallet but we won't be losing a Bitcoins there are no middleman. NITI Aayog says India can become a hub of block chain it can solve problems in healthcare education land allocation can be solved easily. Bitcoin is neither authorize no regulated by any Centre authority in India the government is planning to regulate in India by making law on it and is currently in planning stage. There are some apps which are designed in India to buy or sell crypto Wazir X, Coin switch, kuber, coin dcx, Zebpay and Binance. As discussed before India is still a developing country where there are lack of knowledge and literacy rate is low people should study this concept wisely before investing. As it's volatile in nature just reading a tweet will not work in its investment. Tesla now accept Bitcoin as payment for car Musk says in March 2021 Bitcoin increases but in May he says Tesla will no longer accept Bitcoin over climate concert musk says the Bitcoin decreases by 60k\$ to 30k\$ this is also known as 'Musk dip'. Because when we invest without thinking without understanding risks we definitely end up making losers we also make losers when we ignore opportunities and saving you from both these types of loses makes a difference. So Now would u like to invest in Bitcoin?

## Easy vs Challenge

Priyanka Mishra (MBA 2023-25)

Getting into someone's address book is easy

Getting into their heart is tough.

Forgiving others simple, asking for forgiveness is hard.

Its one thing to set rules, yet adhering to them  
presents a greater difficulty.

Dreaming each night is as implefeat, but actively  
pursuing and fighting for those dreams entails  
a more complex journey.

Admiring a full moon is effortless however ,it  
takes Efforts to explore it's hidden side.

Daily enjoying of life might be uncomplicated,  
but as signing it its true value requires thoughtful Consideration.

Praying every night us simple finding God in  
small things is hard.

Promising something is easy, fulfilling that  
promise Is difficult.

Saying I love you is easy, showing it every day is tough.

Making mistakes is easy, learning from them is hard.

Thinking about improvement is easy,

Putting it in to action is difficult.

Reading this is easy, following it is the real challenge.

## Zero

Navneet Kaur (MBA 2023-25)

Asking for help And accepting You know nothing Is a brave move Everyone here

Started their journey from nothingness. Nothingness is not bad

That being said the one you look up to

was standing onto zero on initial days the one you see on the top.

Has gone there by hardships and by their pace the tree planted

some years ago is now matured enough to be fruitful.

But the new seeds beneath the ground is Questioning their existence and are fearful

Few water drops and little sunshine is sufficient, but zero is not your end, my friend

Zero is the beginning.

Infinite opportunities are waiting in the queue for you,  
go ahead and don't be timid proudly screaming for help Andre-emit.

## **Value of Sport and Sportsmanship**

**Priyanka Mishra (MBA 2023-25)**

Playing sports is not just about winning medals and certificates. It's also about learning discipline and teamwork.

The qualities we develop while playing like being a good leader can be really useful in organizing and winning battles

Being a good sportsman is more than just being good at a game.

It's about having the right attitude.

Whether you win or lose, it's important to be fair and happy when you play, you should be honest and not favour your team too much.

A good sportsmanship is like an ideal citizens who can lead a country well.

If four politicians had some at these qualities our country would be fair from problem like corruption.

I think people who want to become lawmakers should be good sportsman this could be a solution for our country.

The spirit of sportsmanship is not only important in game but also in life.

It can make the world a happier place.

Everyone admires someone who truly loves and respects the spirit of sportsmanship

## **Never lose hope**

**Navneet Kaur (MBA 2023-25)**

Life can be life a tricky puzzle, where the Pieces just won't fit,

leaving you feeling Muffled, unable to express yourself

It's as if everything is criss-cross in the Plam of your hand,

nothing straight forward and there's a heavy,

burdensome feeling. That make it hard to stand tall

doubts fill our minds, and it seems like you' lost the fight.

All you can see is the darkness around.

With No sign of light.

But ever when hope seems lost; hang on

tight because spring is on its way.

Its bring back vibrant greenery and a sense of renew also,

don't lose hope, Ever when things seem tough.

## **Chapters of life**

**Snehlata Patel (MBA 2023-25)**

Sometimes in life, we might feel down,  
But remember, others wear a heavier frown.  
A soldier at the border, in peaceful sleep,  
Dreams of love done, in silence, he weeps.  
A mother sighs, her newborn's eyes closed tight,  
A poor soul begs, under the cloud's sorrowful sight.  
In an orphanage, a little girl feels so sad,  
missing mom and dad, it hurts, it's bad.  
Life isn't always a reason to smile,  
Yet, finding joy in your selfish worthwhile.  
Life's beauty isn't always clear and true,  
Remember, someone, somewhere is not as you.

## **Working & Study ING Full Time**

**Vishank Gupta (MBA 2023-25)**

Working and studying fulltime is one of challenging task it need to do work in an less time period compare too there person because the person expands 10 hours in office work from 24 hours need to work in 14 hours. But it's also benefited to realize person hidden talent possible and in fact, can bring many benefits. One of these is better financial control – the person pays her tuition or bills while you study and save for the future .Another are that the skills you gain from working full time or part time may prove helpful as your career develops. It makes person to face corporate pressure. It is possible to balance your time between work and study. It teaches person maintain balance between two or task at once.

It makes person multitasked and gets the success in their future. This is a life changing activity which changes thinking of the person.

## **What were you doing before you joined the MBA?**

**Rakesh Singh (MBA 2023-25)**

I'm an experienced senior Digital Strategy & PR management consultant in the Higher Education sector, with seventeen years' experience. I have been responsible for developing Digital, Social Media & PR' strategies I already had a postgraduate degree but was keen to take Management Degree become a more well - rounded professional. I want to refresh my knowledge on important things as well as learn more about leadership, human resources, finance and Marketing Management. I felt the time was right to develop my people management skills and saw the XIMJ as a perfect opportunity to do this.

### **Why did you choose the MBA FROM XIM-JABALPUR?**

I was keen to study an MBA in the XIM due to its reputation

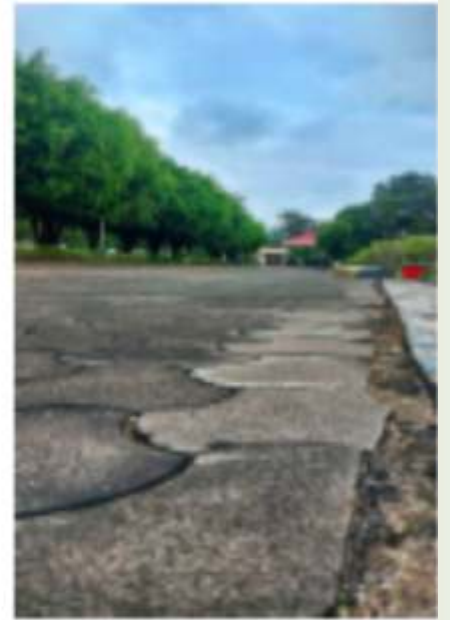
I was attracted to the programme due to its small class size and diversity; developing a close national & international network is important to me. My class has more than 20 students but from different parts of the nation which creates a unique, boutique experience.

Apart from that my Principal has allowed me to attend the virtual classes which give me an opportunity to study along with my current Job without any disturbance.

### **What's your advice for someone who comes from a similar background to you?**

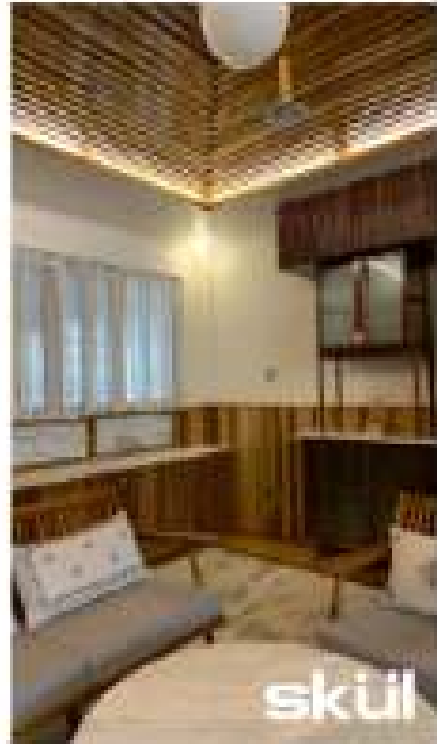
I would encourage everyone to apply. The XIMJ MBA is a unique experience due to its teaching staff and diverse class. Above all, it is an intellectually stimulating environment with great opportunities outside of the MBA. For example, the School hosts practitioner seminars which provide even more opportunity for you to network.

## *Beauty of XIMJ*



*Photo Credit*  
*Priyanka Mishra (MBA 2023-25)*

*Jonathan Raoul Desmond Francis  
(MBA 2023-25)*



# Activities

## **New Year Gathering**

The New Year gathering at XIDAS on January 21st was a vibrant celebration brimming with anticipation and optimism. Beginning with solemn readings from various Holy Scriptures, the event invoked blessings and set a spiritual tone for the year ahead. Fr. Dharam Kishore Lakra, SJ., the Director of XIDAS, delivered an inspiring message on fostering a strong team spirit, igniting a sense of unity among attendees. The atmosphere was further elevated by an array of games and contests that encouraged participation and camaraderie. Laughter and joy filled the air, infusing everyone with renewed energy and enthusiasm. As attendees departed, they carried with them a sense of rejuvenation and motivation, ready to embrace the challenges of the upcoming year with determination and positivity. Overall, the New Year gathering served as a testament to the power of community, leaving a lasting impression of happiness and hope for the future.

## **Rural Immersion Program and Individual Social Responsiveness**

As a part of the course curriculum we the students of PGDM\_RM went for individual social responsiveness and Rural Immersion program, conducted in collaboration with St. Aloysius College (ST Aloysius) and ISR sponsored by Hindustan Petroleum Corporation Limited (HPCL), marked a significant initiative aimed at providing comprehensive community engagement and experiential learning opportunities. This collaborative effort, facilitated through a Memorandum of Understanding (MOU) between XIDAS and ST Aloysius, unfolded over several stages, enriching the experiences of both undergraduate and postgraduate students.

Initially, the Rural Immersion program brought together ST Aloysius students alongside XIDAS PGDM-RM (Post Graduate Diploma in Management - Rural Management) students. Together, they embarked on a journey of exploration and immersion into rural life, spanning various villages within the Jabalpur block of Jabalpur district. This phase served as a foundation for understanding the socio-economic dynamics, cultural nuances, and developmental challenges prevalent in rural communities.

Following the ISR phase, HPCL, in collaboration with XIDAS. This phase was specifically designed for students, as well as junior students enrolled in the PGDM program at XIDAS. Supported by HPCL's expertise and resources, the ISR program aimed to blend service-oriented initiatives with research endeavours, fostering a holistic approach to community development.

Through interactive sessions, participatory activities, and fieldwork, students engaged directly with local communities, facilitating dialogue and collaboration to address pressing issues and identify opportunities for sustainable growth. HPCL's involvement added a strategic dimension to the program, providing guidance and support to students as they navigated the complexities of rural development.

The ISR program, underpinned by HPCL's commitment to corporate social responsibility, empowered students to apply their academic knowledge and skills in real-world contexts, making tangible contributions to the communities they served. By leveraging their collective expertise and resources, XIDAS, ST Aloysius, and HPCL exemplified a shared commitment to nurturing socially-conscious leaders and driving positive change in rural India.



## HOLI

The colorful festivities of Holi blossomed at XIDAS on March 7th, engulfing the campus in an atmosphere of joyous revelry. Amidst the swirl of red, green, and yellow Gulal, students and faculty alike immersed themselves in the spirit of the festival, casting aside any worries or sorrows. The day was a vibrant canvas upon which dreams were painted with exuberant hues, echoing with the resounding cheer of "Holi Hai!". Anchored by the dynamic duo of Anjali Kumari and Manoranjan Pathak, the celebrations took on a new dimension, blending cultural richness with entertainment. Anjali Kumari's captivating narration of the festival's story and Mr. Pushendra Tiwari's insightful exploration of its scientific underpinnings enriched the celebration with depth and meaning. The melodious melodies of Mr. Jogendra Pathak further heightened the festive mood, inspiring moments of dance and color play. The Holi celebrations at XIDAS were a testament to the unity and camaraderie that defines the institution, a day filled with laughter, bonding, and cherished memories for all who participated.



## A Farewell to Remember: Celebrating Batch 2021-2023

On the memorable afternoon of March 29th, 2023, Xavier Institute of Development Action and Studies (XIDAS) witnessed an emotional farewell bid to the esteemed batch of 2021-2023. Organized with meticulous care and heartfelt sentiment, this event was made possible through the collaborative efforts of the junior students from batch 2022-2024, with the unwavering support of XIDAS. Despite the challenges posed by the pandemic, the junior cohort rose to the occasion, showcasing their dedication and creativity in orchestrating a farewell that would be etched in the memories of all who attended.



## A Testament to Friendship and Farewell

As the celebrations unfolded, the atmosphere was charged with a mix of nostalgia and anticipation, symbolizing the bittersweet moment of bidding adieu to cherished friends and mentors. The event commenced with a scrumptious lunch, setting the stage for an afternoon filled with heartfelt speeches, soulful performances, and shared laughter. Amidst the camaraderie and reminiscence, members of the management and faculty took the stage to impart words of wisdom and bid farewell to the departing batch, while the departing seniors shared their reflections and gratitude for the transformative journey at XIDAS. With a touching video compilation serving as a poignant reminder of the bonds forged and memories shared, the farewell concluded on a note of hope and well wishes for the departing batch as they embark on new beginnings, carrying with them the legacy of Xavierian camaraderie and excellence.

### 15 Aug



Independence Day at XIDAS was a vibrant celebration of our nation's freedom, marked by a stirring display of patriotism and cultural fervor. The event commenced with a solemn ceremony, as the Director, Dr. Fr. Dharam Kishore Lakra SJ, was escorted by a proud Students March Past, leading to the uplifting moment of Flag Hoisting accompanied by the resonant strains of the National Anthem.

Following the formal proceedings, a captivating cultural program unfolded, showcasing the diverse talents of XIDAS students. From Manoranjan Pathak's impassioned Hindi speech to Anis Khalko's soulful solo song, and from the dynamic dance performances by Anjali and Ritika to Dr. Jogendra Pathak's insightful address, each moment resonated with the spirit of unity and pride. The highlight of the program was a stirring group song sung by all students, symbolizing harmony and solidarity. Additionally, the audience was treated to a special performance by Master Kunal Pathak, son of Dr. Jogendra

Pathak, which added an extra touch of charm and excitement to the festivities. Together, these expressions of national pride and cultural celebration served to reaffirm the significance of Independence Day and the enduring spirit of freedom that unites us all.



## Onam

Onam, the cherished harvest festival of Kerala, was joyously celebrated by the XIDAS community on the 29th of August 2023. Brimming with happiness, peace, prosperity, and vibrant flowers, the festivities commenced with a captivating narration of the legendary tale of Mahabali, skillfully recounted by Ms. Anjali Kumari. The enchanting story left everyone spellbound, setting the perfect tone for the occasion. Following this, a soulful prayer song sung by all filled the air with a sense of unity and devotion.

The Director, Dr. Fr. Dharam Kishore Lakra SJ, graced the gathering with his inspiring message, emphasizing the importance of solidarity among all religions, as highlighted in the Universal Apostolic Preferences of the Jesuits. As the formal celebrations unfolded, everyone indulged in the delectable Payasam and admired the intricately decorated Pookalam adorned with lighted lamps, evoking a sense of cultural richness and tradition. Dressed in traditional Kerala attire, the atmosphere buzzed with festivity and color, enveloping all in a warm embrace of cultural harmony and joyous camaraderie.



## Friendly Football Match

On the 2nd of September, XIDAS joined hands with the Ex-students of St. Aloysius Senior Secondary School Sadar Branch Jabalpur to organize an exciting Friendly Football Match. The event welcomed esteemed guests, including Mr. Felix Barla, the General Secretary of Sts. Peter & Paul Cathedral Jabalpur, and senior members of the Ex-Students Association of St. Aloysius School, alongside the Management, Staff, and Students of XIDAS. The match was generously sponsored by Mr. Manish Taneja of O.P Stationeries & Christ Café. While the St. Aloysius Team emerged victorious, the match served as a valuable learning experience for the students of XIDAS. Special commendations were extended to Mr. Lawrence Ward for his tireless efforts in organizing the match and securing sponsors. Overall, the event was a resounding success, fostering camaraderie and sportsmanship among all participants.



AUDITORIUM



# FRESHERS and TEACHERS DAY celebration



Teachers' Day was celebrated with unparalleled enthusiasm and fervor at XIDAS, thanks to the dedication and efforts of the students from Batch PGDM 22-24 & PGDM 23-25. The heartfelt sentiments of love, respect, and affection for the staff members were evident in the meticulously crafted handmade invitation cards. The grand celebrations unfolded in the elegantly adorned Loyola Auditorium, festooned with vibrant flowers and decorations arranged by the students.

The festivities commenced with a lavish lunch for all attendees, setting the stage for a cultural extravaganza that followed. The students took center stage to felicitate the esteemed staff members, showcasing their talents through various cultural performances including dance, song, and recitations. The highlight of the event was a spirited game session involving both staff and students, bringing forth some remarkable performances and fostering a sense of camaraderie.



In a delightful convergence, the welcome of juniors on the 5th of September 2023 was seamlessly integrated with the Teachers' Day celebrations. Organized by the senior students of PGDM Batch 22-24, the formal felicitation served as an opportunity for juniors to showcase their talents through a ramp walk and performances in singing, dance, and speeches. Aniket Kumar and Chanchal Soren were crowned as Mr. and Ms. Fresher, respectively, adding to the joyous ambiance of the occasion.

Heartfelt gratitude is extended to the students for their unwavering dedication and hard work, which ensured the resounding success and memorability of both the Teachers' Day celebrations and the formal welcome of juniors. Congratulations are in order for the seniors for orchestrating a well-planned and memorable event, setting the stage for a vibrant and inclusive academic year ahead.



## **ASER Survey cum Rural Exposure**

The District Level Training of Volunteers for ASER 2023, organized by the esteemed Pratham Foundation from September 18th to 21st, 2023, stands as a pivotal moment in the pursuit of educational equity in rural India. Attended by passionate volunteers, the training provided a robust foundation in ASER's methodology, data collection techniques, and analytical processes. Equipped with these essential skills, volunteers are poised to embark on a mission to assess the literacy and numeracy levels of children across remote villages, thereby providing invaluable insights to inform educational policies and interventions.

Concurrently, students from the 2023-24 batch seized the opportunity for rural exposure, aligning with the institution's commitment to holistic learning and community engagement. As they ventured into rural landscapes, students immersed themselves in the rich tapestry of village life, gaining firsthand insights into the challenges and opportunities present in rural communities. Through this experiential journey, students not only deepen their understanding of societal realities but also cultivate a sense of empathy and responsibility, laying the groundwork for future endeavors aimed at driving sustainable change in rural education and development.

## **Knowledge Dinner with the Alumni**

The Alumni Cell of XIDAS orchestrated a remarkable talk series titled “Knowledge Dinner with the Alumni,” spanning from October 23rd to November 8th. This initiative served as a beacon of guidance and inspiration for current students, fostering meaningful interactions between them and distinguished alumni. Throughout the series, esteemed speakers including Mr. Soumalya Roy, Dr. Padmini Ram, Mr. Satyendra C. Pandey, Mr. Kunal Shrivastava, and Mr. Rahul Xavier shared their invaluable insights and expertise, enriching the academic and professional journeys of the attendees. Prof. Anchal Mishra, Secretary Alumni, spearheaded the event, demonstrating exemplary leadership and dedication. Moreover, the pivotal contributions of Mr. Manoranjan Pathak, senior alumni representative, and junior representatives Suraj, Nikhil, and Chanchal were instrumental in ensuring the success of the series, leaving a lasting impression on all participants. Heartfelt gratitude is extended to all alumni for their unwavering support and commitment to their Alma Mater, ensuring that the Alumni Badge of Honor continues to shine brightly.



# Christmas Gathering



# Instagram Influncer

**Page owned by:-** Manoranjan Pathak (PGDM Batch 2022-24)

**“For a Photographer –** Having an observant mind is more important than having an expensive camera.” — SukantRatnakar

**About the Page:** - The Sanskari\_baba\_photos isa collection of various photographs and short videos. The idea came up in 2019 to frame my emotions thoughts photos and way of seeing the environment. As I love taking pictures and I always had something in my mind to frame every moment with a lens, taking pictures is my passion so, I thought to create this page because my friends motivated me while seeing my photographs Before creating this page I thought that to click a photo I need an expensive camera but when I looked around I observe you don't need an expensive camera but you just need a creative thinking, perfect angel, innovative mindset and time. #save\_nature\_love\_nature.

## DAZZLING CREATION (INSTAGRAM PAGE)

An Instagram page Dazzling Creation give a small description about the nature and its beauty. This page gives a small information about everything we feel and see around including mountain which is beautifully surrounded, forest with its greenery all around, river flowing, birds chirping, plants and nursery, animals and blowing winds all are the part of beauty of nature. Nature is lifeblood of all living creatures in the world. Human is also a part of the nature. Nature creates balance between environment so this page tells us about the nature which we see with our own eyes to get peace. This nature of beauty is placed in Jabalpur, MP. Moving from one place to another is quite exciting and everything seems new and it get to see new things, meet new people, new place and feel the experience about the environment coming to the new state of Jabalpur, MP.

Page owned by:-

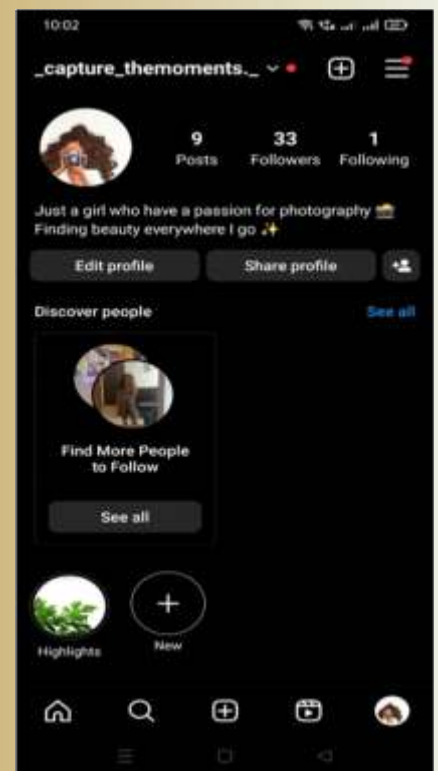
Anjali Tirkey (PGDM Batch 2022-24)

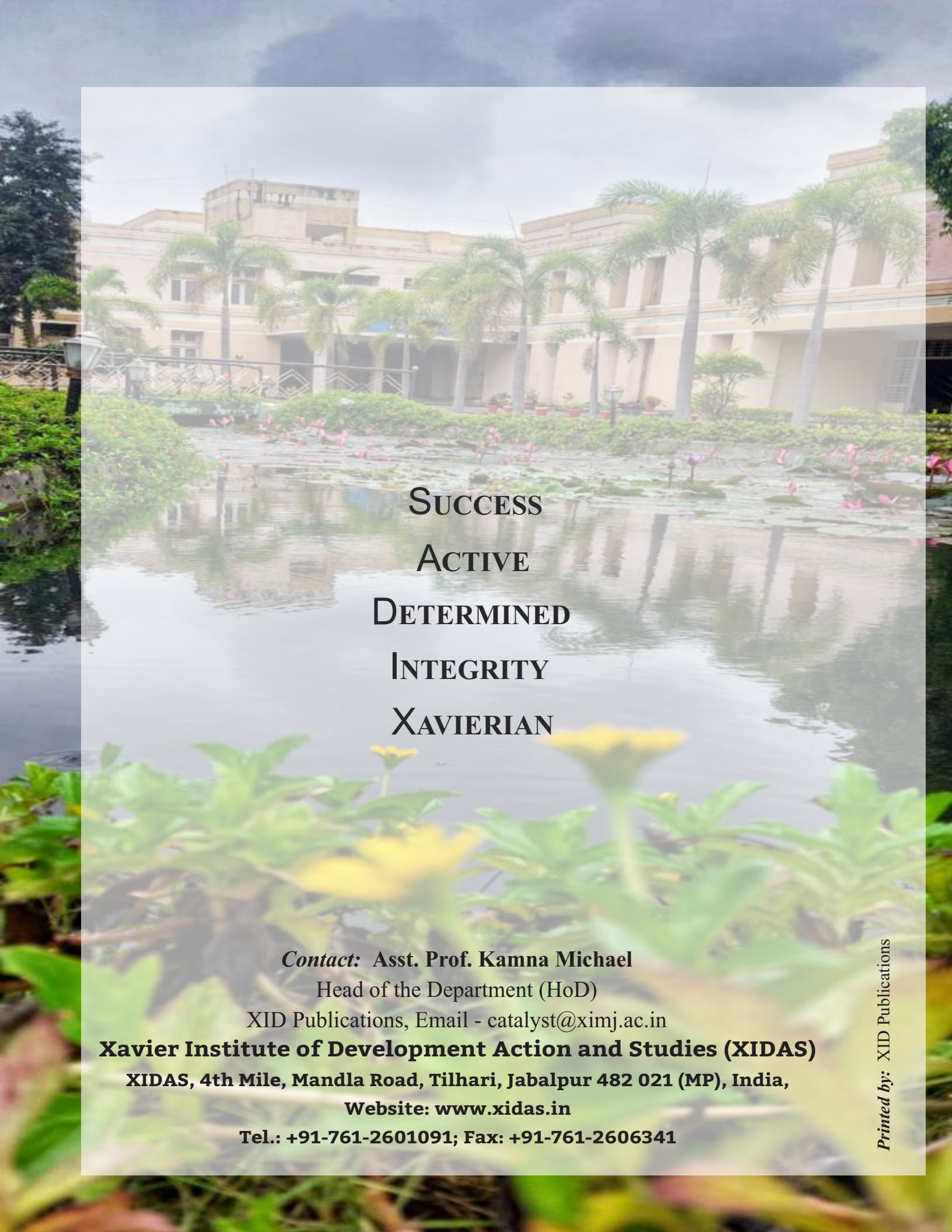
**Paged Owned by:-** nikhil Kushwaha

"Capturing moments that warm the heart".

**About the page:-** Toxxic\_duniya The journey started from our favourite place ghwarighat (ma narmada) when we go there the place give the peace and their amazing vibes. I always think many of us we can't go their everyday and i have passion too recording beauty of everything I want. The idea came up in DECEMBER 2022 to create my first short video (reel )by recording clips of our charming ghwarighat vibes. As I love taking pictures and I always had something in my mind to frame every moment with my phone camera, clicking picture and recording moments is my passion so, I thought to create this page seeing Before creating this page I thought that to click a photo I need an expensive camera but when I looked around I observe you don't need a expensive camera but you just need a creative thinking, innovative mind-set. This page gives small information about everything we feel.

paged owned by Aline Tirkey





**SUCCESS  
ACTIVE  
DETERMINED  
INTEGRITY  
XAVIERIAN**

**Contact:** Asst. Prof. Kamna Michael

Head of the Department (HoD)

XID Publications, Email - [catalyst@ximj.ac.in](mailto:catalyst@ximj.ac.in)

**Xavier Institute of Development Action and Studies (XIDAS)**

**XIDAS, 4th Mile, Mandla Road, Tilhari, Jabalpur 482 021 (MP), India,**

**Website: [www.xidas.in](http://www.xidas.in)**

**Tel.: +91-761-2601091; Fax: +91-761-2606341**